



Rosemary K. Bayer, is Chief Inspiration Officer of ardentCause L3C, a startup social enterprise dedicated to serving the nonprofit industry. ardentCause provides software and process improvement consulting services to enable nonprofits to achieve their missions – reducing the digital divide between for-profit enterprises and the world of nonprofit charities. As Chief Inspiration Officer, she is responsible for strongly motivating the internal team as well as external collaborators to move forward together, and she leads the development of software products that directly and positively impact the ability of nonprofit customers to excel in their missions.

Rosemary has a Bachelor of Science in Computer Science and Math from Central Michigan University and an MBA with Distinction from Lawrence Technological University.

Rosemary has received a number of awards including being named one of the Top Michigan Women In Computing in 2003; and an Outstanding Alumna Award from Lawrence Technological University in 2007.

Rosemary is frequently invited to speak on the topic of women or girls and technology and she is a strong believer in mentoring as a way to develop younger professional women. She also volunteers with Destination Imagination, an international creative problem-solving organization for youth, and the Sports Car Club of America.

Rosemary is the proud mother of one grown daughter (a microbiologist!), and lives in Beverly Hills, Michigan with her husband John. They love to travel and delight in long hikes in wilderness areas anywhere, and get a kick out of car racing and anything with a keyboard.



Michelle Billingsley, is Vice President of Business Intelligence & IT Delivery for Blue Cross Blue Shield of Michigan. Michelle is responsible for leading the Business Intelligence Center which provides data warehousing and data analytics support for BCBSM. Additionally, she leads areas within Information Technology dedicated to supporting Health Care Values, and provides executive leadership for the Michigan Operating Systems (MOS) program migrating BCBSM local business to the NASCO platform.

Since joining BCBSM in 2002, Michelle has worked on a number of information technology development projects supporting a variety of business areas and key corporate initiatives. In recognition of her contributions to BCBSM IT, Michelle received an IT Accomplishment Award in 2007 and CIO Award in 2009.

Prior to joining BCBSM, Michelle held roles focused on technology delivery with a number of organizations, including Youngsoft, CAPE Health Plan and Wayne State University. She also instructed information technology courses with Baker College, Detroit College of Business and Wayne State University College of Continuing Education.

Michelle earned her Bachelor's degree in Computer Science from Western Michigan University and completed her Master's of Education in Instructional Technology at Wayne State University. She is currently a member of the MSIS Advisory Board for Baker College, as well as being an advisor and presenter for the Boy Scouts Explorer program.

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Tanya Heidelberg-Yopp, serves Compuware as Senior Vice President of Sales Operations, Tanya oversees the company's business intelligence capabilities, increasing Compuware's worldwide capacity for pinpointing and replicating processes and market opportunities that deliver significant revenue growth. She also maintains responsibility for developing and growing Compuware's employee collaboration and communication platform.

A native Detroit, Tanya graduated from Cass Technical High School in the Science and Arts curriculum and attended Syracuse University where she received her B.S. of Telecommunications Management. She earned her JD from New York University of Law and completed the PMD program at Harvard Business School.

Tanya began her career as a corporate lawyer in New York City. She later moved into the entertainment industry where she was an associate at entertainment firm Frankfurt, Garbus Klein and Selz after which she worked at MTV Networks in a number of roles. Later in her career, she returned to Detroit and became President of the Motown Center where she developed and managed ventures related to the Motown Records legacy working for Berry Gordy.

Tanya has been named to a number of influential lists, including Crain's New York Business "40 Under 40;" Ebony Magazine's "Women at the Top of the Entertainment Business;" and Black Enterprise's "Top 50 Power Brokers in the Entertainment Industry." Tanya also received the Chancellor's Citation from Syracuse University for Excellence in Business and recently received the Thurgood Marshall Award of Excellence. She is married to Roger Yopp and has a daughter, Savannah.



Kathleen B. Kay, Senior Vice President of Business Technology Services for Comerica Bank.

Kathy began her career with General Motors Corp., in 1984 at the General Motors Research Laboratories as a Computer Programmer. Kathy moved to Chevrolet Motor Division in 1990 where she was an incentive forecaster. Kathy spent six years at Chevrolet in both business and IT roles. Kathy holds a Bachelors degree in Computer Science from Wayne State University and a Masters of Engineering in Management of Technology from Rensselaer Polytechnic Institute.

Kathy moved to Onstar in 2004 as the Director of Application Development and Sustain. In her role, she was responsible for ensuring all new services and features were deployed as planned as well as application support.

Kathy joined Comerica Bank in December, 2007 as the Senior Vice President of Business Technology Services. Responsibilities include application development, application support, business relationship management, resource management and portfolio management.

Outside of Comerica, Kathy enjoys spending time with her two children, Trevor (20) and Mackenzie (17). Her hobbies include gardening, reading and running/exercising. Kathy is also on the board of the Michigan Council of Women in Technology (MCWT) organization as the Treasurer.

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Marcy Klevorn, is director, Global IT Operations at Ford Motor Company. Klevorn is responsible for end to end customer service for all application support and all aspects of infrastructure across the global business. She maintains responsibility for overseeing Ford's business applications, technical infrastructure, architecture, data centers, web-hosting requirements, engineering, and infrastructure services.

In addition, Klevorn is responsible for influencing future technological innovations through an employee focused program called Digital Worker. She is also responsible for establishing Ford's IT Global Service planning and delivery. Klevorn reports to Nick Smither, group vice president and chief information officer, Ford Motor Company.

Klevorn began her career at Ford in September 1983 in Telecommunications Services.

For more than 10 years, Klevorn has been involved in the Ford Professional Women's Network (PWN) and is now an executive sponsor. In 2008, Klevorn completed the Global Leadership Summit, championed by Ford Motor Company's President and CEO, Alan Mulally.

In 2009, she was recognized by the Profiles in Diversity Journal in their annual "Women Worth Watching" edition. Also that year, Klevorn was nominated Foundation President for the Michigan Council for Women in Technology (MCWT). In 2010, Klevorn was named MCWT President with foundation and council responsibilities. She has been newly elected to the Lawrence Technological University Board of Trustees.

Klevorn earned her bachelor's degree from the University of Michigan - Stephen M. Ross School of Business. She lives in Farmington Hills, MI, with her husband and son.



Ronia Kruse, is the co-founder and President/CEO for OpTech, LLC, an Information Technology consulting and business solutions firm, and founder of OpTech Solutions, an Engineering firm, based in Detroit, Michigan. OpTech's clients include government and commercial clients such as the U.S. Navy and Department of Transportation, Comerica Bank, DTE Energy, General Motors Corporation, and the State of Michigan. OpTech has received awards in recognition of its growth in revenues, pro-family employment practices, diversity initiatives and community enhancement including Inc. 5000's List of Fastest Growing

Private Companies, MBPA's Metropolitan Detroit's 101 Best and Brightest Company to Work For and Working Mothers Magazine's 25 Best Small Companies.

Ms. Kruse is actively involved in issues of concern to small businesses, namely small minority and women-owned businesses. Ms. Kruse serves on the Board of Directors for the Girl Scouts of Southeastern Michigan, Board of Directors for St. Dominic's Outreach Center and the Advisory Board for the Detroit Housing Commission. Ms. Kruse is the past National Public Policy Chair for NAWBO and on the Procurement Committee for WIPP (Women Impacting Public Policy). Ms. Kruse has been recognized for her business initiatives, community involvement and public policy initiatives including 2009 Arab American Women Leader, Crain's Detroit Business' 40 Under 40 and CEED's Outstanding Achievement.

Ms. Kruse holds a Bachelor of Science degree in Accounting and a Master's degree from Wayne State University. Ms. Kruse is married to Paul Kruse and has three daughters.

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Denise Kurowski, is Strategic Staffing Solutions' Executive Vice President. She is responsible for managing the Vendor Management Programs, internal Information Technology, and providing overall management support and training to S3's national and international branch teams.

Ms. Kurowski began her career with S3 more than 19 years ago as a marketing representative. Her aggressive marketing strategies and innovative solutions have afforded the company vast profitable results. Kurowski opened several major anchor accounts and is responsible for developing S3's first Master Vendor Management program, which was sold to Detroit's major energy company and a Fortune 500 customer. She also created a Vendor Diversity program and an International Solutions and Outsourcing program.

Prior to joining S3, Kurowski was with Unisys Corporation for over six years. As a Project Manager, she specialized in datacenter moves and mainframe rotations. She was also a Technical Specialist in systems software support.

Kurowski is a strong supporter and board member of Vista Maria, Michigan's largest, private non-profit child welfare agency for disadvantaged girls and their families, and a member of the Rackham Symphony Choir.

Kurowski received her Master's Degree in Administration from Central Michigan University and her Bachelor's Degree in Computer Engineering from the University of Illinois.



Dr. Sandra Narayanan, is a Detroit Medical Center (DMC) vascular and interventional neurologist and an Assistant Professor in the Departments of Neurosurgery and Neurology at Wayne State University since July 2009. She is a graduate of the six-year Honors Program in Medicine at the University of Miami School of Medicine. Dr. Narayanan completed a neurology residency at University of Miami/Jackson Memorial Hospital, a vascular neurology fellowship at Massachusetts General Hospital, and a three-year fellowship in diagnostic and interventional neuroradiology at Emory

University Hospital in Atlanta.

Dr. Narayanan specializes in minimally invasive neuroendovascular procedures that include treatment of acute stroke, coiling of intracranial aneurysms, embolization of adult and pediatric arteriovenous malformations, fistulas, and tumors, and stenting of intra-/extracranial vessels. She serves on the editorial board for Journal for Stroke and Cerebrovascular Diseases and is on Standard and Guidelines committee for the Society for NeuroInterventional Surgery (SNIS). Dr. Narayanan is an active member of the Society of Vascular and Interventional Neurology (SVIN), the American Stroke Association, and the American Academy of Neurology. She has published a number of peer-reviewed publications, is involved with multiple clinical trials, and enjoys teaching residents and fellows.

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Christine Rice, President of VisionIT. Joining VisionIT in 1998 during its formative years, Christine served as Vice President playing a key role in building its staffing and vendor management business. Her success in this role led to her appointment as President in 2007, overseeing the overall operations of the company.

As President, Christine manages daily operations with all VisionIT business units reporting to her. With more than 25 years in the human resources, staffing, and technology industries, Christine brings a wealth of knowledge and experience to her role. Rice has developed innovative cost-saving solutions to the staffing and vendor management industry which has helped make VisionIT a highly sought after provider of these services.

Prior to joining VisionIT, Christine worked for EDS (now HP), one of the largest information technology corporations in the world. At EDS, she worked in the areas of business development and employee relations, serving as regional manager of employee relations with oversight of Michigan, Ohio, Illinois, Indiana and California.

Christine is widely known as a champion for diversity , mentoring individuals as well as smaller MBEs throughout the United States. She serves as Vice Chair on the board of directors of the Detroit Hispanic Development Corporation, actively involved with Women in Technology, many of the Minority Supplier Development Councils around the country, and the United States Hispanic Chamber of Commerce.



Denise Starr, officially, Denise is known as Compuware's Chief Administrative Officer. Unofficially, she could be called Compuware's Resident Miracle Worker.

To begin with, some may consider it miraculous that anyone can handle as long a list of vital functions as Denise manages at Compuware. Among her responsibilities are all corporate real estate, facilities, purchasing, shipping and receiving, fleet operations, license management, product distribution, insurance, travel, security, building telephone operators, mail services, administrative support and Compuware's 24-hour customer service hotline.

Among Denise's most notable accomplishments is her role in making the new Compuware world headquarters an incredible place to work and visit. Throughout Compuware's relocation, she oversaw the construction and occupancy of the building, but the job didn't end there. Denise also played--and continues to play--a leading role in bringing services and retail establishments to the building. Denise is responsible for Compuware's child development center, wellness center and cafeteria, as well as the popular shops and restaurants that occupy the building's ground floor.

Denise also participates in the Make-a-Wish Foundation's Wish-a-Mile 300-mile bike ride every July. Although not a bicyclist, she'll train three months for the trip. Denise has helped increase participation within Compuware each year, which recently resulted in a donation of more than \$80,000. Denise also supports fundraising efforts for the Karmanos Cancer Institute.

Denise has a grown son who lives in the southern United States. She shares her home in Oakland County with her husband Joey and teenage daughter, Haley.

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Jane Sydlowski, President of AMI Strategies, Jane is responsible for directing a dynamic and experienced team who supports their proprietary eAMI™ Technology Expense Management (TEM) system. This system manages the entire life-cycle of utility and telecommunications based invoices; it programmatically audits the invoice against contracts, automatically allocates to the appropriate General Ledger codes and has an e-mail invoice approval chain. Jane is accountable for all business aspects of AMI Strategies and has created a vision for AMI that includes 100% client satisfaction, profitable growth, and respect for the individual and employee empowerment.

During AMI Strategies twenty year history and under Jane's leadership, AMI was recognized among the Deloitte Fast 500 public and private technology companies, Inc 500 fastest growing private companies, and Crain's Best Places to Work.

Jane has a Bachelors of Science in Applied Engineering from Michigan State University and an MBA from Wayne State University.

Jane speaks to graduate students regularly for Wayne State University's entrepreneurial program and she serves on four boards; Chairman of the Board for Greenpath (www.greenpath.com), the Board of Visitors for Wayne State University (www.wayne.edu), Co-Chair of the Advisory Board for MCWT (www.mcwt.org) and the Board of We Build Character (www.webuildcharacter.org).

Personal Achievements, Leaders & Innovators Award (2007) Lawrence Technological University, WWJ Newsradio 950, The Great Lakes IT Report and Grant Thornton LLP celebrate Innovation and Leadership. Michigan State University Applied Engineering Distinguished Alumni Award (2005) MSU selects one alumnus per discipline as a tribute to their program(s).



Kathryn Lynch Underwood, is a senior planner with the City of Detroit City Planning Commission. She has been a planner for over 20 years, with areas of expertise including land use policy, urban food systems, zoning, and sustainable redevelopment policy. Her current work includes formulating urban agriculture codes and policy and a green building policy for the City of Detroit. Kathryn also helped create the Detroit Food Security Policy, sits on the Detroit Food Policy Council, and is a member of the Michigan Association of Planning Food Systems Policy Planning Committee. She is a founding

member of Detroiters Working for Environmental Justice, the Detroit Agriculture Network, and the Detroit Black Community Food Security Network. She also serves on the board of The Greening of Detroit and the advisory board of the Architectural Salvage Warehouse of Detroit.

Kathryn has bachelor's degrees in Political Science and Environmental Studies from the University of Michigan-Dearborn, and a Masters in Urban Planning from Wayne State University. She is a life-long resident of Detroit.

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