



**RHONDA WALKER**  
FOUNDATION

# ANNUAL REPORT 2020



Empowering inner-city teen girls since 2003

# Mission

TO EMPOWER INNER-CITY TEEN GIRLS TOWARDS BECOMING STRONG, CONFIDENT, SUCCESSFUL AND MORAL FUTURE LEADERS



# Vision

To positively impact the lives of teen girls with quality programs and resources that provide life-changing experiences.

# We Believe

The Rhonda Walker Foundation has core beliefs grounded in its mission and vision

We work tirelessly to empower our youth first

We encourage innovation and creativity

We honor equally our staff, board, volunteers and donors as our most valuable resources

We put honesty, respect and integrity at the forefront of everything we do

We embrace diversity, inclusion and acceptance

We pledge accountability

We pursue excellence

We value teamwork



# 2020 RWF ANNUAL REPORT

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# 2020 A YEAR OF RESILIENCE

## Girls into Women

For the past 18 years, the Rhonda Walker Foundation (RWF) has transformed the lives of inner city teen girls in Metropolitan Detroit. Its award winning, comprehensive five-year **Girls into Women** program provides 8th –12th grade girls with weekly personal and career development workshops, seminars and retreats. The program focus includes health and wellness, etiquette, financial literacy, summer and winter camps, cross country college tours, weekly SAT/ACT test prep, college prep, tutoring, community service and exposure to art and cultural events. Every RWF teen is matched with a professional mentor and can earn a college scholarship upon successful completion of the five-year program.



# 70%

**Increase in  
program  
engagement  
from our  
previous year!**

# A Message from Our President and Founder Rhonda Walker Drumheller



Greetings,

As the Rhonda Walker Foundation(RWF) steps into our 18th year of empowering teen girls in Detroit, I could not be more proud to share the empowering work we have been doing with the youth in our award-winning Girls into Women Program and our RWF Academy After-School Program.

First off, we increased our career and personal development programming by 70% in 2020!! When the COVID-19 pandemic shut down our schools and in person gatherings for our workshops, retreats and activities, our team went to work to ensure that the teens in our programs still had access to our life-changing programming. We took our programs virtual, and we focused on the well-being of our teens with impactful workshops on mental health, self-care and weekly zoom exercise classes. When the world erupted in protest over the injustices throughout our country, we brought in social justice experts to answer questions, listen and empathize with their uncertainties along with giving our youth hope and purpose for a promising future. When it was time to honor our resilient graduating class of 2020, we took to the road in a scholarship caravan like none other to present these amazing young women with over \$35,000 in well-deserved scholarships and celebrations of their accomplishments.

It is only because of donors, community partners and stakeholders like you who share our commitment to uplift the teen girls in our city that makes this all possible. Every time you donate to the Rhonda Walker Foundation, volunteer your time or share your expertise and talents, your gift directly benefits Detroit youth and shows our girls that they matter, and their future is worthy of your investment.

Thank you so much for being a part of the RWF extended family and for believing in our mission to empower and educate inner city teen girls towards becoming the strong, confident, successful and moral future leaders our community needs.

With a Heartfelt Thank You,

*Rhonda Walker Drumheller*

Rhonda Walker Drumheller  
President and Founder



# At-A-Glance

## Empowering Moments



Chemistry and Cosmetics STEM Workshop with 4Her Cosmetics Founder, Alyssa Space

Girls in Construction with Stephanie Burley and the Team from Devon Industrial and Walbridge



Ladies Who Lead Luncheon with the esteemed ladies of the Renaissance Chapter of the Links, Inc and with Susan L. Taylor, Editor Emeritus of Essence Magazine and Founder of the CARES Mentoring Movement



Empowering Zoom Workshop with Powerful Women of Purpose on Social Justice and Setting Goals to Build Powerful Careers



**Kamilia Landrum**  
Executive Director,  
Detroit Branch of NAACP



**Jemele Hill**  
Co-founder Lodge  
Freeway Media and Sr.  
Staff Writer at The  
Atlantic



**Kelley L. Carter**  
Sr. Entertainment  
Reporter for ESPN's  
The Undeclared



Lloyd Banks  
CEO/Principal, Banks & Company  
RWF Board Chair



Ruselda Villanueva Johnson  
Chief Executive Officer

## A Message from Our Leadership

Dear Friends:

We are honored to bring you the 2020 Rhonda Walker Foundation’s Annual Report. We are equally humbled and inspired, as we reflect on the work that took place during the past year.

As the Rhonda Walker Foundation embarks on its 18th year of empowering inner-city teens and changing lives throughout Metropolitan Detroit, we pause and reflect upon the progress we have achieved, and challenges we have addressed in the past year.

Thanks to your generous support, we were able to serve more inner-city teens with the addition of our after-school programming, allowing the Rhonda Walker Foundation to increase and enhance positive exposure.

Phenomenal, successful events hosted in 2020 that helped to provide financial support for the mission of the Rhonda Walker Foundation included our sold-out Annual Automotive Industry Golf Challenge; Virtual Give & Get Fit (run/walk event); and, a Rise Up for Girls Virtual Breakfast.

Looking back on 2020, we thank the Rhonda Walker Foundation Board of Directors, staff, volunteers, donors, community partners, and corporations, who have helped us receive award-winning status in the community.

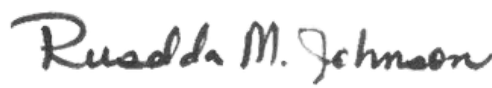
As we move into 2021, we, at the Rhonda Walker Foundation are looking forward to providing a greater diversity of services to inner-city teens, by increasing partnerships to strengthen our communities and change lives for the better.

We hope that you enjoy our Annual Report. If you’d like to learn more about the Rhonda Walker Foundation, please visit our website at [www.rhondawalkerfoundation.org](http://www.rhondawalkerfoundation.org).

By working together, we will do even more in the future to transform our community, our country and our world.

Sincerely,

  
Lloyd Banks  
Board Chairman

  
Ruselda M. Villanueva Johnson  
Chief Executive Officer

# Empowering Tomorrow's Leaders

With Powerful, Impactful Virtual Programming

Thank You to Our Amazing Facilitators

Stephanie Burnley, Co-CEO /  
Assistant General Manager  
Devon Industrial

Whitney Jenrette, CEO  
The Mental Drive

Kamilia Landrum  
NAACP Executive Director

Jemele Hill  
Journalist and Senior Staff Writer for The Atlantic

Kelley Carter  
Senior Entertainment Reporter

Saidah Murphy, CEO  
SK Media Enterprises/The Creatress Universe

Alexa Settles, CEO  
Glamorous Planning

Sandra Shackelford, Owner  
Nspire Classroom Solutions

John Houston Smith, Owner/Founder  
Grindtime Fitness

Lisa Mills, Founder  
Pliates+ with Lisa Mills

Kelita McCall, Founder/CEO  
Epique Movement

Sydni Jones, Founder/CEO  
SydniFit

Shyam Thakker, Owner/Founder  
Desiboy Fitness, LLC



Mental Health

Goal Setting

Social Justice

Careers

Branding

Fitness

Career Chat with Emmy Award winning journalists  
Jemele Hill and Kelley Carter



# RWF Academy After-School Program



The RWF Academy After-school Program is supported through a generous grant from the FCA Foundation. The RWF Academy services girls in the 6th -7th grades in our partner schools in Detroit and focuses on life skills, careers and fitness. Our five current partner schools are Burton International Academy, Spain Elementary and Middle School, Plymouth Education Center, MacDowell Preparatory Academy and Brewer Academy.



# RWVF Program Pillars & Impact

Annual Investment  
\$6500 per teen



**COLLEGE PREP** - Year-round tutoring in all subjects and SAT Prep courses; Cross-country college tours; Scholarships; College Application Support (college interview and essay writing seminars)

**PERSONAL DEVELOPMENT** - Etiquette; Financial Literacy; Public Speaking; Goal Setting; 24-Hour Girl Talk Teen Conference; Camp I Can Confidence, Team Building and Leadership Summer Retreat

**MENTORING** - One-to-one Mentoring for each teen; Empowerment Mentoring Dinners; Peer-to-peer Mentoring

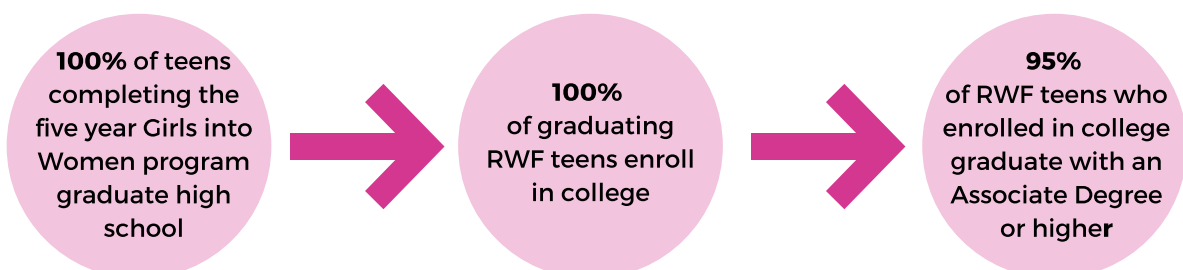
**CAREER DEVELOPMENT** - Entrepreneurship; Career Planning; Resume Writing; Interviewing Skills; Job Shadowing; Internships and Summer Jobs Program; Dress for Success

**HEALTH & WELLNESS** - RWF Zone Fitness Program; Nutrition Classes; Mental Health Workshops; Give and Get Fit 5K/10K Run and Community Health Fair

**COMMUNITY OUTREACH & CULTURAL AWARENESS** - Quarterly Community Service Projects through the RWF Cares Initiative; Race for the Cure; the Annual RWF Cares Christmas Party benefiting the Detroit Rescue Missions Ministries Genesis House II Shelter; Fields trips to local museums and theaters

## PERFORMANCE MEASUREMENT AND SOCIAL IMPACT

Beginning its 18th year, Rhonda Walker Foundation has impacted the lives of hundreds of inner city teen girls, maintaining an average of 50 at-risk teens enrolled in its Girls into Women program and an average of 75 pre-teens enrolled in its RWF Academy after-school program. The impact of its five-year core program is profound having graduated 13 classes of empowered, future leaders since its founding in 2003.



# Audited Statements of Financial Position

As of December 31, 2019

## ASSETS

Cash and Cash Equivalents	\$ 768,113
Other Assets	\$ 94,293
Investments	\$ 74,483

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**TOTAL ASSETS** **\$936,889**

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## LIABILITIES

Accounts Payable	\$ 26,102
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TOTAL LIABILITIES \$ 26,102

## NET ASSETS

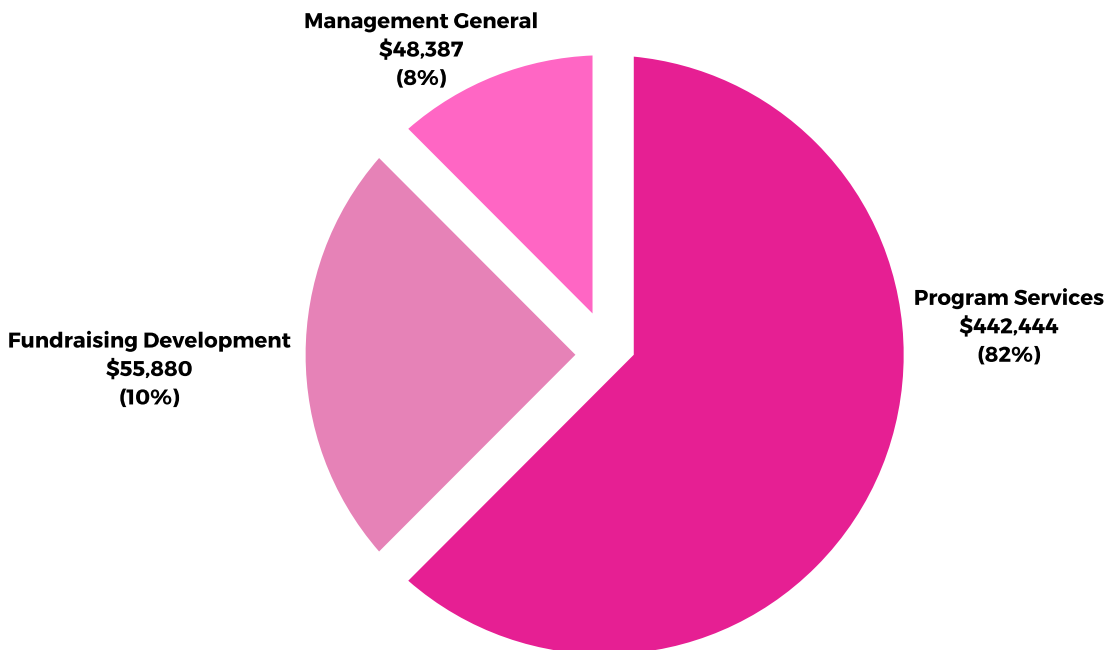
Donations and Support	\$805,908
Donations (Grants)	\$104,879

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TOTAL NET ASSETS \$910,787

**TOTAL LIABILITIES & NET ASSETS** **\$936,889**

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# The RWF Scholarship Fund

## Educational Excellence; RWF College Preparation Program

The Rhonda Walker Foundation understands that education is one of the most important investments a person or organization can make to help reduce many inequities in our society today. This is why we are dedicated to empowering tomorrow's leaders. The RWF scholarships provide financial assistance to students pursuing their college education. Scholarship awardees are selected based on their academic achievement, community service, character, participation in our five-year Girls into Women Program and senior essay and capstone project.

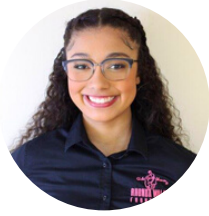


## Scholar Power 2020 - Celebrating Excellence One Day...100 Miles...\$35,000 Awarded in Scholarships

On Saturday, May 30, 2020, the Rhonda Walker Foundation Family of board members, staff, volunteers, mentors and alumna gathered in a Scholar Power Parade of over 30 cars to caravan and deliver scholarship checks to our 2020 graduating class. At each stop, our founder, Rhonda Walker Drumheller, awarded scholarship checks and our ceremonial RWF Graduate Lapel Pin.

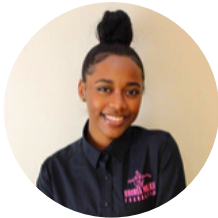


# Class of 2020 Testimonials



**" You have poured every possible resource into me and I will never forget it. I will always look for opportunities that will allow me to help others. I will take all of what you have given me and will strive to pay it forward to help other young girls and women as well." - Anaya**

**"I know that my future will be bright thanks to all the knowledge and resources I have gained access to by being in this Foundation and all the people who I have met. I would also be nothing if the Foundation had not exposed us to the various activities we had access to." - Monique**



**"I have grasped a clear understanding of what it means to serve the community. I understand that it is beyond simply contributing financial support, volunteering time, and giving advice to a group or organization. It means that you are willing to sacrifice your comfort and normalcy for a cause that is bigger than yourself." - Makiah**

**"In the RWF I have learned lifelong lessons that I will always use and cherish for the rest of my life. Lessons about sisterhood, being confident and fearless will stay with me always. In addition, learning skills such as budgeting, resume writing, and etiquette will help me in my future." - E'Lesha**



**"I would like to thank every single person I have encountered in the program because I finally like who I am, and I can see a future for myself. If I could change one thing about the program I wouldn't because the program truly is what their goal is: To better young girls to become strong, powerful, empowering young women in the world." - Airianna**

**"My mentor, Donna, has been my biggest support system that I've had outside my family. She's the person I can run to when I feel uncomfortable telling my situations to my family or others. I'm glad that the Rhonda Walker Foundation paired me up with a person that I can actually speak to and vent all my problems to." - Kira**



**"I learned many lessons, met many influential people, and have gotten many opportunities. I'm very grateful for having the chance to be a part of this Foundation." - Maia**

# Empowering Moments

## Nothing Can Stop Us

Taking Our Program Outdoors for Fun and Sisterhood

### Meet and Greet



Welcoming our new class of 8th Graders to our Girls into Women Program!

### Camp I Can



Taking our annual Camp I Can weekend retreat to one great day of safe fun, teambuilding, confidence building, problem-solving, artistic expression and our annual backpack giveaway full of school supplies for our teens

## 10th Annual Give and Get Fit Goes Virtual



RWF Board Members lead virtual walkers



RWF Teens warming up for 5K/10K walk or run on the Detroit Riverfront



Fitness Class hosted at private home

The RWF took our 10th Annual Give and Get Fit 5K/10K Walk and Race Virtual with participants walking and running in communities across Metro Detroit and in other cities across the country to support our Health and Wellness Programs for Detroit Youth.



Thank you to our 2020 Give and Get Fit Sponsors

# 2020

## RWF Cares! Giving Back to Our Community



### A Day of Volunteering at Avalon Village

ASSEMBLING PANDEMIC CARE PACKAGES FOR SENIORS

Our RWF teens spent a brisk fall day at Avalon Village, a sustainable, eco-friendly community in the heart of the city. After touring the Village with founder, Shamayim "Mama Shu" Harris, our teens work together to make care packages for community elders that included PPE Kits donated by RWF. Our teens also donated books for the new library being built in the Village's Homework House.

## 18th Annual RWF Cares Christmas for the Homeless

**Toy, clothing and Personal Care Package Drive for Nearly 200 Children and Women at Genesis House II Shelter**

The Rhonda Walker Foundation (RWF) Family came together in a big way to benefit deserving families of the Detroit Rescue Mission Ministries' Genesis House II Homeless Shelter for our annual RWF Cares Christmas Celebration. Over 100 Secret Santas from Metro Detroit delivered gifts in a drive-through at Detroit's Masonic Temple. Then, in the spirit of the season, especially in these unprecedented times, on Saturday, December 12, 2020 led by RWF founder, Rhonda Walker Drumheller and her sister, Robin Gamble, along with the teens, board of directors, volunteers, and staff of the Rhonda Walker Foundation spread holiday cheer and heartfelt compassion for the 18th straight year!



# Thank You

**\$430K Raised for Detroit Youth!!**



**8th Annual  
Automotive Industry  
Golf Challenge**

**10th Annual Give  
and Get Fit**



**2nd Annual Rise Up for  
Girls Breakfast**

**2020**



# Thank You

## 2020 Top Donors and Supporters

### \$50,000 - \$100,000

Lear Corporation  
Lear Corporation Charitable Foundation

### \$25,000 - \$49,999

BASF Corporation  
Detroit Manufacturing Systems  
Faurecia

### \$15,000 - \$24,999

Axalta Corp  
BorgWarner, Inc  
Diamay North American Automotive  
Joyson Safety Systems  
Magna Seating Engineering and HQ

### \$10,000 - \$14,999

AT & T  
Bridgewater Interiors  
DTE Energy Foundation  
Hitachi Automotive Systems Americas  
Mary and William Larkin  
Metalsa  
MGM Grand Detroit

### \$5,000 - \$9,999

Ascension Health Ministries  
Bonnie Smith  
Bridgestone  
Burt Jordan  
Celani Family Foundation  
CIE USA  
Dagan Brush  
Detroit Chassis LLC  
Diacel  
FXI  
James Group International  
JVIS USA LLC  
Kevin Layden  
Lack's Industries  
Linamar  
Matthew Rizik  
Meijer  
Michael Bisson  
SEEL LLC  
SET Enterprises

### \$1,000 - \$4,999

Bush Seyferth PLLC  
Cheryl Bush  
Denso  
Erica Bell  
General Dynamics Land Systems  
Guelph Manufacturing Group  
Hitachi Metals LLC  
Laborers Local 1076  
Laborers Local 1191  
MacLaren Macomb Hospital  
Mariner's Inn  
Michael Guthrie  
Michael Montgomery  
Robert Bosch  
Ruselda Villanueva Johnson  
Scott Craig  
Taubman  
Tricia Ruby: and, Ruby and Associates  
UHY Cares Michigan  
Zeta Phi Beta Sorority, Inc Mich. State Org

### \$500 - \$999

Anthony Camilleri  
Bank of America Charitable Foundation  
Cheryl Flynn  
Dacia Crum  
Daniel Kennedy  
Helen Papalekas  
Jeff Reid  
Jennifer Schneider Stahl  
Kevin Hoag  
Matt Langton  
Michelle Allen  
Noeleen Heeney  
Pano Papalekas  
Ronald Cresswell  
RR Welsh  
TYJ LLC

Every effort has been made to ensure  
the accuracy of this listing.  
Please email  
[info@rhondawalkerfoundation.org](mailto:info@rhondawalkerfoundation.org)  
should you note an omission or error.

# Rhonda Walker Foundation Board of Directors



**Rhonda Walker Drumheller,**  
President//Founder  
WDIV-TV 4 News

**Lloyd Banks, Chairman**  
Banks & Company

**Kimberly Keaton Williams, Vice-Chair**  
McLaren Health Care

**Monyka Murphy, Treasurer**  
Abbott Nutrition

**Lori Jackson-Brock, Secretary**  
Wayne County Community College District

**Sheree Calhoun**  
WDIV-TV 4 News

**Robin Gamble**  
Dot Connections Consulting

**Dr. Ronald Gillum**  
Michigan Department of Education (Ret)

**Nikki Howard-Combs, MBA,CWP**  
12 NV Events

**Hon. Shelia Johnson**  
46th District Court

**Ron Mims**  
GKN Sinter Metals

**Briana Mitchell**  
Methodist Children's Home Society

**Michael Montgomery**  
Board Member

**Bonnie Smith**  
Tech Data

**Kevin Smith**  
Public Solutions Group

**Kimberly Walker**  
Dick's Sporting Goods



L-R: Robin Thurber, Arlisa Robinson, Rhonda Walker Drumheller, Ruselda Villanueva Johnson, Holly Murphy

## Rhonda Walker Foundation Staff

**Ruselda Villanueva Johnson**  
Chief Executive Officer

**Holly A. Murphy**  
Senior Marketing & Communications Director

**Arlisa Robinson**  
Program Manager

**Robin Thurber**  
Executive Assistant to the CEO

# Get Involved with the Rhonda Walker Foundation

Help Empower Detroit Youth and Join our Team of Donors,  
Volunteers and Mentors

## DONATE

Financial gifts enable RWF to enhance programming and impact teen girls in Metro Detroit. Contributions directly support our Girls into Women Program Pillars: College Prep, Career Development, Personal Development, Health and Wellness, Community Outreach and Mentoring. To make a donation, please visit <https://rwf.kindful.com/>

## MENTOR

Every RWF teen is matched with a professional, caring, supportive mentor. RWF mentors support our teens with career planning, college applications, job shadowing, and confidence building. Apply to be an RWF Mentor Today at [bit.ly/RWFMentor-Apply](http://bit.ly/RWFMentor-Apply)

## VOLUNTEER

RWF is looking for volunteers to assist with programming, events, office administration and our RWF Cares Community Outreach Program. Apply to be an RWF Volunteer Today at <http://bit.ly/RWF-Volunteer>

## STAY CONNECTED

Don't miss out on upcoming RWF news and events. Sign up to join our mailing list.

VISIT

[www.rhondawalkerfoundation.org](http://www.rhondawalkerfoundation.org)

FOLLOW US



Please direct any questions to  
[info@rhondawalkerfoundation.org](mailto:info@rhondawalkerfoundation.org)





**RHONDA WALKER  
FOUNDATION**



**RWFF Empowers**

[www.rhondawalkerfoundation.org](http://www.rhondawalkerfoundation.org)